## Concurrent Session Summary

(Session Coding: Room/Session)

**Attention:** All yellow highlighted papers will be excluded from Conference Proceeding, because we yet to received your Camera Ready paper, the blue highlighted were excluded upon request by the authors

<table>
<thead>
<tr>
<th>Room 1 - Jintan</th>
<th>Organizational and Human Resource Management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.1</strong> Entrepreneurship I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational and Human Resource</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.2</strong> Organizational Behaviour I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1400-1545</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.3</strong> Organizational Behaviour II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1600-1830</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.4</strong> Entrepreneurship II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 0830-0945</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.5</strong> Corporate Social Responsibility</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Quality Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 1000-1130</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>1.6</strong> Quality Management</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Quality Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 2 - Halia</th>
<th>Organizational and Human Resource Management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.1</strong> Human Resource Management I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational and Human Resource</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.2</strong> Leadership I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational and Human Resource</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1400-1545</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.3</strong> Organizational Behaviour III</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1600-1830</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.4</strong> Human Resource Management II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 0830-0945</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.5</strong> Human Resource Management III</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 1000-1130</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>2.6</strong> Leadership</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Organizational Behaviour</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 3 - Lada</th>
<th>Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.1</strong> Marketing I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Marketing</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.2</strong> Marketing II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Marketing</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 3 - Lada</th>
<th>Operational, Technology and Green Management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.3</strong> Technology Management I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Technology Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.4</strong> Technology Management II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Technology Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 0830-0945</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.5</strong> Green Management</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Green Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 1000-1130</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>3.6</strong> Operational Management</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Operational Management</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 4 - Serai</th>
<th>Marketing and Consumer Behaviour</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.1</strong> Tourism Marketing</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Marketing and Consumer</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 4 - Serai</th>
<th>Accounting and Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.2</strong> Corporate Governance I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Corporate Governance</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1400-1545</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.3</strong> Corporate Governance II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Corporate Governance</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1600-1830</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.4</strong> Corporate Governance III</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Corporate Governance</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 0830-0945</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.5</strong> Accounting I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Accounting</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 1000-1130</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>4.6</strong> Taxation</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Taxation</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 5 - Triffin</th>
<th>Accounting, Economic and Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.1</strong> Macroeconomics I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Macroeconomics</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 0830-1030</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.2</strong> Economic Growth</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Economic Growth</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1400-1545</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.3</strong> Banks and Financial Institutions I</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Banks and Financial Institutions</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td><strong>Day 2</strong></td>
<td><strong>Time</strong> 1600-1830</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.4</strong> Banks and Financial Institutions II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Banks and Financial Institutions</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 0830-0945</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.5</strong> Accounting II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Accounting</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Day 3</strong></td>
<td><strong>Time</strong> 1000-1130</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td><strong>5.6</strong> Accounting III</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td><strong>Accounting</strong></td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>4</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 6 - Jintan</th>
<th>Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td>Corporate Finance</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td>Finance</td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>7</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 7 - Lawang</th>
<th>Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td>Macroeconomics II</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td>Economics</td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>7</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room 8 – Pala</th>
<th>Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day 1</strong></td>
<td><strong>Time</strong> 1645-1900</td>
</tr>
<tr>
<td><strong>Session</strong></td>
<td>Auditing</td>
</tr>
<tr>
<td><strong>Theme</strong></td>
<td>Accounting</td>
</tr>
<tr>
<td><strong>Session Chair</strong></td>
<td><strong>Chair</strong></td>
</tr>
<tr>
<td><strong>Papers</strong></td>
<td><strong>6</strong></td>
</tr>
</tbody>
</table>
Concurrent Session Schedule

Room 1 (Pandan): Organization and Human Resources

1.1 Entrepreneurship I
Session Chair:

1. **Ethnic Migrant Entrepreneurs Opportunity Exploitation and Cultural Distance: A Classification Through a Matrix of Opportunities**
   Hamizah Abd Hamid

2. **Ethnic Entrepreneurs in Malaysia: Motivations and Challenges**
   Siti Daleela Mohd Wahid
   Nurul Amyra Mat Isa
   Shafinar Ismail
   Suhaimi Mohd Sarif

3. **Entrepreneurial intention among students from efficiency-driven and innovation-driven economies**
   WeiLee Lim
   Yvonne Lean-Ee Lee

4. **The Effect of Entrepreneurship Education, Opportunity and Personality on Entrepreneurial Intentions among University Students**
   Ng Hee Song

5. **Impact of Emotional Intelligent on The Subjective Well-Being Of Indian Female Entreprenuers In Klang Valley**
   Maniyarasi Gowindasamy

6. **Challenges and Opportunities of women participating in the informal sector in Malaysia: A case on women street vendors in Penang**
   Lalitha a/p Ramasamy

1.2 Organization Behavior I
Session Chair:

1. **Islamic Environmental Thought: A Theological Perspective**
   Norita Mohd Nasir
   Mahendhiran Nair
   Pervaiz Ahmed

2. **Kekeluargaan as a foundation of Indonesian business norm**
   Marko Hermawan

3. **High Performance Organization: The Only Way to Sustain Public Sector Organizations**
   Mohd Anuar Arshad

4. **Level of Ethics and Integrity: Case Studies of Malaysian Public Sector Organizations**
   Asmawati binti Sjari
   Hasnah Haron
   Ishak Ismail

5. **Modelling beneficiary satisfaction in the context of Islamic Bank in Bangladesh: Mediating role of Corporate Community Development**
   Md Shamim Hossain
   Sofri B. Yahya & Imran Mahmud
1.3 Organization Behavior II
Session Chair:

1. The Impact of Behavioural Complexity on Exploitative and Explorative Behaviour among Owner-Managers of SMEs in Malaysia
   Poon Wai Chuen
   Osman Mohamad
   Wan Fadzillah Wan Yusoff

   Khor Lay Kheng
   Lilis Surienty

3. Management Construct of Neuroticism
   Rizwan Muhammad Junaid

4. Malaysia's Visa Policy for International Students; Fetching or Repelling?
   Jamshed Khalid
   Anees Janee Ali

   Vivien Lim

1.4 Entrepreneurship II
Session Chair:

1. Winning A Negotiation: Do Tourism Entrepreneurs Need Political Skill?
   Wee Melissa
   Noor Hazlina Ahmad
   Hasliza Halim

   Hasna L. Lidasan
   Noor Azizi Ismail
   Syed Abidur Rahman

3. How to Measure Start-Up Success? A Systematic Review from Multidimensional Perspective
   Daisy Mui Hung Kee
   Nurulhasanah Abdul Rahman

4. Filling the Agropreneurship Half-Full Glass: Do Intangible Resources Matter?
   Asliza Yusoff
   Noor Hazlina Ahmad
   Hasliza Abdul Halim

5. Sustainable Fishing Village Business Model: Case study of Kuala Pahang Malaysia
   Hasnah Haron
   Ishak Ismail
   Nur Ain Zakiah Mohd Yusof

6. Growing old: A Boon or a Bane - Case study in Singapore
   Helan Gamage
   Saurabh Kumar
   Chaitanya Limkar

1.5 Corporate Social Responsibilities
Session Chair:

1. **The Role of Corporate Social Responsibilities (CSR) in Maximizing the Firms Profitability for Sustainable Competitive Advantage**  
   Sudarmawan Samidi  
   Lukman Hakim  
   Dety Nurfadilah

2. **Sustainable Business of Indonesian Palm Oil Companies through Grand Design Corporate Social Responsibility Programs**  
   Said Achmad Kabiru Rafiie

3. **Corporate Responsibility for Poverty: Development and Management by Multinational Corporations**  
   Nattavud Pimpa  
   Timothy Moore

### 1.6 Quality Management

Session Chair:

1. **Total Quality Management and Organizational Performance: The Mediating Role Market Orientation**  
   Abdullah Al-Swidi  
   Gaboul Ahmed Faiz  
   Hamid Gelaidan

2. **The Organizational Culture and Total Quality Management (TQM) Implementation in Malaysia Public Organization**  
   Khairun Nisa Mohd Arshad  
   Azizi Hj Halipah  
   Rozeta Che Omar

3. **Impact of Using Website into Online Learning Behavior**  
   Ahmad Muhaimin bin Mohamad  
   Hafizan Binti Mat Som  
   Jamaluddin Bin Harun

4. **An E-portfolio Application for MSTP Students: What can we learn from it?**  
   Hafizan Mat Som  
   Amzari Jihadi Ghazali
Room 2 (Halia): Organization and Management

2.1 Human Resource Management I

1 Exploration of Job Satisfaction among Technical Employees of Quantity Surveying Firms
   Tan Chin Keng
   Nik Nur Azirah Mohamed Nor
   Yeoh Kah Ching

2 Do Job Satisfaction, Work Engagement, Self-Efficacy, And Empathy Matter In Determining Task Performance?
   Aizzat Mohd Nasurdin
   Tan Cheng Ling
   Sabrina Naseer Khan

3 Employee Retention, Market Orientation, and Organizational Performance " An Empirical Study
   Fatema Johara
   Sofri Bin Yahya
   Shehnaz Tehseen

4 The Linkage between Social Support, Job Burnout and Well-Being at the Workplace: A Review of the Literature and Model Development
   Aizzat Nasurdin
   Nor Farehan Omar

5 Factors Influencing Baby Boomers Attitude towards Working beyond Normal Retirement Age
   Chew Sze, Cheah
   Sook Fern Yeo
   Ying San Lim
   Pok Chew Ee Kelly

2.2 Leadership I

1 The Influence of Leadership Behaviour on Fairness Practices: An Empirical Investigation of Takaful Institutions
   Raja Rizal Iskandar Raja Hisham
   Mohd Rizal Palil
   Mohamad Abdul Hamid
   Wan Aishah Wan Mohd Nowalid

2 Mediating Role of Ethical Leadership on Spiritual Leadership Model and Counterproductive Workers Behaviour
   B.S Ponmalar
   Mohd Anuar Arshad Senior Lecturer
   Arshad Mahmood

3 Assessing the Effect of Organizational Based Self Esteem among Emotional Labor on Job Dedication at Service Sector in Penang: The Roles of Servant Leadership
   Azril Firal Ahmad Farok

4 Job Satisfaction a Mediator of the Relationship of Leadership Styles with Internal Auditors’ Premature Sign-Off
   Mohannad Obeid
   Zalailah Salleh
   Mohd Nazli Mohd Nor

5 Political Skill and Counterproductive Work Behavior; a Power Perspective
   Fariha Zahid
   Arif Nazir Butt
2.3 Organizational Behaviour III

Session Chair:

1. The Prevalence of Micro Takaful Products in the Eyes of Malaysian SMEs
   Marhanum Che Mohd Salleh
   Fatimah Zaharah Padzim

2. The Impact of Earthquake on Small Business Performance: Evidence from Small Accommodation Services in Ranau, Sabah
   Noor Fzlinda Fabeil
   Kamarul Mizal Marzuki
   Mohd Rizwan Abd Majid
   Izyanti Awang Razli
   Tracy Anak Pawan

3. Emanating the Key Factors of Innovation Performance: Leveraging on The Innovation Culture Among SMEs In Malaysia
   Haniruzila Hanifah
   Hasliza Abdul Halim
   Noor Hazlina Ahmad
   Ali Vafaei-Zadeh

4. The Effect of Workload Pressure on Creativity in Private Higher Education Institutions (PHEIs)
   Abdullahi Hassan Gorondutse
   Justtina Anantha Jothi John

2.4 Human Resource Management II

Session Chair:

1. Relational High Commitment Human Resource Management Practices and Employee Work Outcomes
   Mohammad Rabiul Basher Rubel
   Daisy Mui Hung Kee
   Nadia Newaz Rimi

2. An Analysis of the Views of Employees on an E-Performance Management System in a Semi-Governmental Organisation In Mauritius
   Needesh Ramphul

3. Challenges Faced by the Malaysian Top Female Managers in the Construction Industry: Case Study in Selangor, Malaysia
   Shalini Sanmargaraja
   Seow Ta Wee
   Amalina Asad

4. Investigate the Impact of Electronic Human Resource Management (E-HRM) On Workforce Performance: A Case of Selected Rural Industries
   Mohammed R A Siam
   Wael Bsri

5. Exploring the Reality of HRM in SMEs Implementation Strategy in Vietnam: Business Practitioners Perspective
   Nguyen Thi Uyen

   Yusmani Mohd Yusoff
   Mehran Nejati
   Daisy Kee Mui Hung
   Azlan Amran
2.5 Human Resource Management III
   Session Chair:

1. Job Quality and Turnover Intention among ICT employees in Malaysia: Employees Affective Commitment as Mediator and Age as Moderator
   Arif Hassan
   Nurita Juhdi
   Nur Fariza Mustafa

   Wong Siew Chin
   Wee Yu Ghee

3. The Effect of Cultural Intelligence and Turnover Intention among Academic Expatriates in Malaysia: The Mediating Role of Job Satisfaction
   Mastura Ab. Wahab
   Husna Abdullah

2.6 Leadership II
   Session Chair:

1. Learning Orientation as an Antecedent Towards Strategic Human Capital
   Jocelyne Lee
   Hasliza Abdul Halim
   T. Ramayah

2. Self-Efficacy Enhancement in a Short-Term Study Abroad - A Modified Grounded Theory -
   Yukiko Konishi

3. How Leaders with Foreignness Leverage Foreignness as an Asset: Cases from Japanese multinationals
   Jusuke JJ Ikegami
3.1 Marketing I

1. Key Drivers of Brand Loyalty Among Malaysian Shoppers: Evidence from A Japanese Fashion Retailer
   Jasmine A.L. Yeap

2. An integrating model of the factor influencing online shopping for the consumer goods.
   Ngoo Seong Boon
   Boumediene Kebaili
   Zakariya Belkhamza

3. Investigating Consumers Perceived Risk toward Online Apparel Shopping: Evidence from Malaysia
   Shaizatulaqma Kamalul Ariffin
   Goh Yen Nee

4. The Effects of Attitudes on Foreign Product Judgment among Malaysian Consumers
   Khairul Anuar Mohammad Shah

5. The Holy Bible as a product: Consumer segments based on preferences toward the Bible cover
   Raymond Cheng
   Bard-lord Lam

6. Graduate Working Adults Intention to Pursue a Postgraduate Course: A Look at Planned Behavior
   and Information Satisfaction
   Ganavel Dorai Rethinam
   Chan Tze Haw
   Shaizatulaqma Kamalul Ariffin

3.2 Marketing II

1. Social Influence and Eco-Label Factors toward Purchase Intention of Green Home Electronic
   Products: A PLS Approach
   Nor Hashima Hashim
   Wan Kalthom Yahya
   Saridan Abu Bakar
   Siti Aisyah Asrul

2. A Dyadic Analysis of Salespersons and Customers in Banking Sector: Humor Usage, Word of Mouth
   and Expectation of Continuity
   Qaisar Iqbal
   Siti Hasnah Hassan

3. Market Orientation and Salespersons Performance in a Hierarchical Linear Modeling Approach
   Teoh Siau Teng
   Salmi Mohd Isa

4. Title: Influencing, Moderating, or Mediating? Guilt Appeal in Environmental Marketing; A
   Systematic Review
   Rajat Subhra Chatterjee
   Nazliwati Mohamad

5. Competencies of Women Entrepreneurs in Nigeria: Surviving with Cost Strategy
   Hazril Izwar Ibrahim
   Mohamed Kabir
   Khairul Anuar Mohammad Shah
Room 3 (Lada): Operational, Technology and Green Management

3.3 Technology Management I

Session Chair:

1. The relationships between work values ethic, design leadership and workplace innovation: A study of retailers in Malaysia
   Kee-Luen Wong
   Adela McMurray
   Nuttawuth Meunjohn
   Hong-Leong Teh

2. Towards an Understanding of the Behaviour Intention and Benefits to Use Enterprise Resource Planning Systems among Higher Education Institutions End-Users in Egypt: The Role of Readiness for Change
   Mohamed Soliman Mohamed Soliman
   Noorliza Karia
   Soroush Moeinzadeh
   Firdaus Bin Ahmad Fauzi
   Md Shamimul Islam

3. How Robust is the UTAUT Theory in Explaining the Usage Intention of E-Government Services in an Unstable Security Context? A Study in Iraq
   Abdullah Al-Swidi
   Munadil Faaeq

4. Predictors of Drivers Intention and Behavioral Readiness to Use Public Bus Transport
   Alexandra S. Kang
   Wong Wai Peng

3.4 Technology Management II

Session Chair:

1. The Impacts of Restriction of Foreign Workers to the Construction Projects
   Mohd. Yamani Yahya
   Azlina Md. Yassin
   Ong Huay Ying

2. Redevolving of commercial building - Assessing the impact from real estate practitioners perception
   Azlina Md. Yassin
   Mohd. yamani Bin Yahya

3. BUSINESS CONTINUITY MANAGEMENT IMPLEMENTATION IN THE MALAYSIAN PUBLIC SECTOR
   Zahari Abu Bakar
   Noorulsadiqin Azbiya Yaacob
   Zulkifli Mohamed Udin
   Jalal Rajeh Hanaysha
   Lee Khai Loon

4. Qualitative Study on Complementary Resource Integration: A Case of ERP Implementation Lifecycle
   Khawar Sultana
   Sana Sameen Sabir
   Nauman Shah

5. Suspicious Banking Transaction Detection Using Shewhart X-Bar Control Chart
   Teh Sin Yin
   Chang Yun Fah
   Wong Voon Hee
   Ee Jia Wen
3.5 Green Management

Session Chair:

Evaluating green supply chain practices in the leather industry
Md Shamimul Islam

2 Importance of Green Innovation in Malaysian SMEs: Advantages and Future Research
Mohd Hafizuddin bin Musa
Marini Nurbanum Binti Mohamad

3 Stakeholder Salience on Purchasing Social Responsibility Activities in Northern Malaysia: A Focus on Labour and Health & Safety
Loo Saw Khuan
Ellisha Nasruddin

3.6 Operational Management

Session Chair:

1 Critical Success Factors For Effective HACCP systems
Adilah Alias Maznun Binti Khalek
Marini Nurbanum Binti Mohamad

2 What Are the Critical Success Factors for Strengthening Supply Chain Operational Performance?
Lee Khai Loon
Hassan Mohammad Ghozali
Udin Mohamed Zulkifli
Hanaysha Jalal Rajeh
Bakar Zahari Abu

3 Managing Supply Chain Risks: A Case of Potato Chips Manufacturer in Pakistan
Haris Aslam
Zawar Kazmi
Tashfeen Azhar
Room 4 (Serai): Marketing and Consumer behavior

4.1 Tourism Marketing

Session Chair:

1. The effects of economic factors on tourism demand for Malaysia: A case of Asian and European countries
   Nurbaizura binti Borhan
   Zainudin bin Arsad

   Lim Yet Mee
   Cham Tat Huei
   Sia Bee Chuan

3. Predicting behavioural intention: Is it worthwhile to compare two theories for medical tourism?
   Choong Yuen Onn
   Seow Ai Na
   Choong Chee Keong
   Krishna Moorthy

   Siti Rohaida Mohamed Zainal

5. The Influence of Relationship Marketing Orientation (RMO) on Customer Retention in Travel Agency Services
   Suraya Akmar Binti Mokhtaruddin
   Che Aniza Binti Che Wel
   Syed Shah Alam
   Nor Rahimy Binti Khalid

6. Tourists subjective well-being perception and sense of promoting: the moderating role of dine-out behaviour
   Malliga Marimuthu
   Siti-Rohaida
   Mohamad Zainal
   Jay Kandampully
   Stephanie Hui-Wen Chuah
Room 4 (Serai): Accounting and Finance

### 4.2 Corporate Governance I

**Session Chair:**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Board Diversity and Materiality Disclosure in Sustainability Reporting: A Proposed Conceptual Framework</td>
<td>Ngu Sie Bing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Azlan Amran</td>
</tr>
<tr>
<td>2</td>
<td>Board Gender Diversity and its Risk Monitoring Role: Is it Significant?</td>
<td>Karren Lee-Hwei Khaw</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jing Liao</td>
</tr>
<tr>
<td>3</td>
<td>The determination of firm performance in emerging nations: Do board size and firm size matter?</td>
<td>Tariq Tawfeeq Yousif Alabdullah</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mohamed Ibrahim Nor</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sofri Yahya</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Essia Ries Ahmed</td>
</tr>
<tr>
<td>4</td>
<td>Board Gender Diversity and Risk Management: And a View of Financial, Investment and Liquidity Policies</td>
<td>Rubeena Tashfeen</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tahir Suleman</td>
</tr>
<tr>
<td>5</td>
<td>The Influence of Multiple Directorships on Firm Performance of Public Listed Companies in Malaysia</td>
<td>Lok Char Lee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hooy Chee Wooi</td>
</tr>
</tbody>
</table>

### 4.3 Corporate Governance III

**Session Chair:**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>An Innovative Way of Analysing Multiple Directorship Issue in Business Management using TRIZ</td>
<td>Ng Wei Chien</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Teh Sin Yin</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Low Heng Chin</td>
</tr>
<tr>
<td>2</td>
<td>Corporate Governance, Institutional Characteristics and Directors Networks in Malaysia</td>
<td>Mohd Faizal Jamaludin</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Effiezal Aswadi Abdul Wahab</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fathiyah Hashim</td>
</tr>
<tr>
<td>3</td>
<td>Investigating the Influence of Corporate Governance Code Revisions Interval and Firm Value</td>
<td>Abdul Hadi Zulkafli</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chee-Wooi Hooy</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chai-Aun Ooi</td>
</tr>
<tr>
<td>4</td>
<td>Are Foreign CEOs More Able CEOs? Evidence from Public Listed Firms in Malaysia</td>
<td>Shu Fen Chuah</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Swee-Sim Foong</td>
</tr>
</tbody>
</table>
4.4 Corporate Governance II
   Session Chair:

1. Relationship between Government Quality Indicators on Working Capital Management: Case of ASEAN Firms
   Ebrahim Mansoori
   Joriah Muhammad

2. The Impact of Country-level Corporate Governance on ASEAN Target Firms Cross-Border Mergers and Acquisitions (CBMAs) Success
   Nurhazrina Mat Rahim
   Ruhani Ali

3. Mobility of Corporate Governance: A Study of Financial Constraints issues in an Emerging Market
   Chu Ei Yet

4. The Role of Corporate Governance in Innovation: Understanding the impact of Corporate Governance Index on Value Added Intellectual Capital in an Emerging Economy
   Ramla Sadiq
   Safia Nosheen

5. Estimation of Expected Return: Application of FF Three & FF Five Factor model in a Developing Economy
   Ramla Sadiq
   Safia Nosheen

6. Financial Leverage and Firm Performance
   Bassam Abu-Abbas
   Turki Alhomoud
   Fatimah Alghazo

4.5 Accounting I
   Session Chair:

1. Employers Perception on Skill Competencies and the Actual Performance of Bachelor Accounting Graduates in Malaysia
   Siti Norain Binti Norman

2. Career Path in Accounting: What are the drivers?
   Ooi Geok Thing
   Dayana Jalaludin

3. Students tax knowledge, perception on fairness and attitude towards Goods and Services Tax (GST) implementation in Malaysia
   Siti Norerra Fazira Che Ramlan
   Lim Tan Chin
   Phua Lian Kee
4.6 Taxation
Session Chair:

1. **A Micro Study on Norms and Motivations towards Zakat and Income Tax Payment for Muslim Taxpayer**
   Puteri Nur Liana Bt Megat Mohd Fouzi

2. **A Preliminary Study on Norms and Motivations towards Zakat and Income Tax Payment by Muslim Tax Payer**
   Puteri Nur Liana Bt Megat Mohd Fouzi

3. **Issue of Consumers Burden: The Role of Taxation and Economic Growth in Malaysia**
   Siti Nurhazwani Kamarudin
   Norsiah Ahmad
   Nanthakumar Loganathan

4. **Earnings Management, Tax Avoidance and Corporate Social Responsibility: Malaysia Evidence**
   Nor Atikah binti Shafai
   Azlan bin Amran
   Yuvaraj Ganesan
Room 5 (Triffin): Accounting, Economic and Finance

5.1 Macroeconomics
   Session Chair:

1. Impact of Chinese Yuan Devaluation on the Dependence Structure: The Archimedean Copula Approach
   Wing-Choong Lai
   Kim-Leng Goh

2. The Role of Financial Development in the Relationship between Foreign Direct Investment and Economic Growth: A Nonlinear Approach
   Elya Nabila Abdul Bahri
   Abu Hassan Shaari Md Nor
   Tamat Sarmidi
   Nor Hakimah Haji Mohd Nor

3. Political connections, institutional monitoring and stock price crash risk: evidence from Malaysian firms
   Tee Chwee Ming

5.2 Bank and Financial Institutions
   Session Chair:

1. The Effects of DDRR Policy on the Large versus S&M Sized Banks
   Guo Xiaohui
   Tajul Ariffin Masron

   Sook Ching Kok
   Qaiser Munir
   Hooi Hooi Lean

3. The Relationship Between Capital Adequacy Ratio and Stock Price of Banking Institutions: Evidence from Malaysia
   Ooi Chee Keong
   Tan Jia Jheng
   Ahmed Razman Abdul Latiff
   Tong Chue Qun

4. Governance of Behavioral Biases In Asset Management Industry: Insights from Fund Managers in Malaysia
   Zamri Ahmad
   Haslindar Ibrahim
   Jasman Tuyons

5. A Comparative Analysis of Fixed Income Unit Trust Funds versus Equity
   Nur Adiana Hiau Abdullah

5.3 Economic Growth
   Session Chair:

1. Key Processes, Strategies and Outcomes of Malaysia’s Economic Internationalisation
   ABM Abdullah
   Md Wahid Murad

2. The Impacts of Exports, Imports, and Exchange Rates on Economic Growth in Indonesia
   Nurhikmah Ola Lairi

3. Economic Growth and Environment: The Case of Malaysia and Thailand
   Chow-Wei Yew
   Mui-Yin Chin

4. Revising the Impact of Trade Openness on Economic Growth
   Lee Sook Yen
   Chin Mui Yin
5.4 Bank and Financial Institutions
Session Chair:

1  Rating and Ranking Lebanese Banks- A Multi criteria Approach using PROMETHEE
   Rim El Khoury
   Chantal Ghasb Salem

2  Ranking and Rating Lebanese Commercial Banks: A CAMELS Framework
   Rim El Khoury

3  What drives the bank margins during and post-crisis? A comparison between Islamic and
   conventional banks
   Nurhafiza Abdul Kader Malim

4  The Impact of 2008 Financial Crisis on Wages in the Financial Industry: Evidence from Taiwan
   Hwei-Lin Chuang
   Cheng-Kai Huang

5.5 Accounting II
Session Chair:

1  The first steps towards integrated reporting in Thailand
   Muttanachai Suttipun
   Anchalee Bomlai

2  Making Sense of Cost Accounting Information in Malaysian Private Healthcare Settings: A
   Comparative Case Study
   Zubir Azhar

3  Why companies choose the cost model over fair value for investment property? Exploratory
   study to Indonesian listed companies
   William Pratama Naulibasa

5.6 Accounting III
Session Chair:

1  IFRS Global Adoption: How Has It Been Diffused and Its Institutional Implications
   Ersa Tri Wahyuni

2  IFRS And Earnings Management In Indonesia: The Effect Of Independence Commissioners
   Doddy Setiawan
   Fauziah Md Taib
   Phua Lian Kee
   Chee Hong Kok

3  Antecedents of Corporate Climate Disclosure
   Dayana Jalaludin
   Sohel Mehedi

4  Constraints of corporate disclosure: Intellectual capital and Proprietary Cost theory insights
   Mustafa Elkasih Abdulkarim

Room 6 (Jintan): Finance

6.1 Corporate Finance
Session Chair:
1 Risk Adjusted and Diversification Potential of Malaysian Listed Property Companies
Muhammad Najib Razali
Azlina Md. Yassin
Nurul Afifah Azmi

2 SME Liquidity and its Determinants
Sharmilawati Sabki
Wong Woei Chyuan
Angappan Regupathi

3 Financialized Commodities and Stock Indices Volatilities
Rangga Handika
Sania Ashraf

4 Does Financial Leverage Matter for Companies Survival?
Haslindar Ibrahim
Lau Teik Cheng

5 The Decision Usefulness of Intellectual Capital Information in Malaysia: The Perspectives of IPO Prospectus Preparers and Users
Looi Xuan Hui

6 Determinants of ROI in Mudarabah & Musharakah Contracts: The Case of Pakistan
Sara Zafar
Eliza Nor

7 January Effect in the French Market: The case of CAC40 Index
Rim El Khoury

Room 7 (Lawang): Economics

7.1 Macroeconomics II
Session Chair:

1 Macroeconomic Drivers of Singapore Private Residential Prices: A Markov-Switching Approach
Gary John Rangel
Jason Wei Jian, Ng

2 The Impact of Liberalization on House Price in Malaysia
Ema Izati Zull Kepili

3 Modelling the Volatility of Rubber Prices in ASEAN-3
Norlee Ramli

4 How Does Somalias Unregulated Exchange Rates Integrate with the Regional and International Exchange Rates?
Mohamed Ibrahim Nor
Tajul Ariffin Masron

5 Colonialism and Earnings Management Strategy Classification in ASEAN
Napapon Likitwongkajon
Siriluck Sutthachai

6 A Short Review on Fairness, Budget Satisfaction and Managerial Performance: Evidence from Mechanistic Public Sector Organization
Mohd Nor bin Yahaya

7 Sukuk Documentation and Legitimacy: The Role of Shariah Supervisory Board as a Moderator
Essia Ries Ahmed
Azlan Bin Amran
Aminul Islam
# Room 8 (Pala): Accounting

## 8.1 Auditing

### Session Chair:

1. **Understanding Experts Evidence Selection Behaviour in a Complex Task using Heuristic-Systematic Model Information Processing**
   Abhijit Das  
   Zubaidah Ismail  
   Nirosha (Dilhani) Kapu Arachchilage

2. **Audit Committee Effectiveness, Internal Audit Function and Financial Reporting Lag: Evidence from Malaysia**
   Rohaida Ismail  
   Norman Mohd-Saleh  
   Rubayah Yaakob

3. **Association between Management Compensation and Audit Fees**
   Kin Wai Lee

4. **Internal Audit Capability Level: Case Studies of State, State Statutory Body and Public University Organizations in Malaysia.**
   Nur Ain Zakiah Mohd Yusof  
   Hasnah Haron  
   Ishak Ismail

5. **It Is the External Accountant Matter In Business Performance of Small and Medium Enterprises? The Role of Non-Audit Services**
   Yuvaraj Ganesan  
   Hasnah Haron  
   Azlan Amran  
   Anwar Allah Pitchay

6. **The effect of board & audit committee effectiveness on internal control disclosure under different regulatory environments in South Asia**
   Khurram Ashfaq PhD Scholar  
   Zhang Rui